



2020-2021 Corporate Chapter Sponsorship Program

Benefits of Sponsorship

Thank you for considering sponsorship of the Portland Chapter of the Information Systems Security Association (ISSA). It is our desire to grow with our sponsors and develop lasting, mutually beneficial partnerships. Please review our sponsorship levels and let us know if you have any questions.

Sponsorship Levels

Platinum \$2000

- Recognized at the yearly banquet.
- Logo and sponsorship level displayed and verbally recognized at each chapter event.
- Your logo and company link on the sponsorship page, with sales representative or engineer contact information on the Chapter's website at portland.issa.org/sponsors.
- The Platinum level sponsor logo will occupy the top position on the sponsor's page. Platinum sponsors will be listed in alphabetical order.
- Option to supply branded swag (e.g., mugs, shirts, pens, etc.) or sponsors' marketing collateral (e.g., white papers, testimonials, contact information, etc.) at all ISSA Portland Chapter events.
- Option to sponsor socials (e.g., happy hours, events like Top Golf, axe throwing, etc.) organized with the ISSA Portland Chapter Board. The sponsor would be responsible for any costs associated with the event. The ISSA Portland Chapter Board would be responsible to drive attendance from within its membership base and to provide recognition of the sponsor for the event. The sponsor would be given time to address the attendees with any information they would like to share, however their time must not exceed 45 minutes. Events may be co-sponsored with other Gold or Platinum level sponsors, but the presentation time will not be extended past 45 minutes. Exceptions to the time requirements may be requested but require ISSA Portland Chapter Board approval at least seven days prior to the event.



- Option to market one non-chapter event each quarter to ISSA Portland Chapter Membership. The ISSA Portland Chapter Board would be responsible for sharing information about the event via email and ISSA Portland social media outlets. No member email, addresses or other contact information will be shared with sponsors.
- Option to make not for resale, home versions, and/or other special offers available to ISSA Portland Chapter Membership. Communication of these offers will be at the discretion of ISSA Portland Board members.
- Option to offer a door prize(s) and be recognized for the contribution at the event the door prize is given away.
- Option to sponsor event lunches and be recognized as the lunch sponsor.
- Three free registrations for each ISSA Portland Chapter event during the sponsorship year.

Gold \$1000

- Recognized at the yearly social.
- Logo and sponsorship level displayed at each chapter event.
- Your logo and company link on the sponsorship page on the Chapter's website at portland.issa.org/sponsors. Gold level sponsors will be listed in alphabetical order between the Silver and Platinum sponsors.
- Option to supply branded swag (e.g., mugs, shirts, pens, etc.) at all ISSA Portland Chapter events.
- Sponsors' marketing collateral (e.g., white papers, testimonials, contact information, etc.) may be given at yearly social.
- Option to sponsor socials (e.g., happy hours, events like Top Golf, axe throwing, etc.) organized with the ISSA Portland Chapter Board. The sponsor would be responsible for any costs associated with the event. The ISSA Portland Chapter Board would be responsible to drive attendance from its membership base and to provide recognition of the sponsor for the event. The sponsor would be given time to address the attendees with any information they would like to share, not exceed 45 minutes. Events may be co-sponsored with other Gold or Platinum level sponsors, but the presentation time will not be extended past 45 minutes. Exceptions to the time requirements may be requested, but require ISSA Portland Chapter Board approval at least seven days prior to the event.



- Option to market one non-chapter event to member email list. The ISSA Portland Chapter Board would be responsible for promoting the event via email to the Chapter Membership. No member email addresses or other contact information will be shared with sponsors.
- Option to have ISSA Portland chapter share an article, website, or event via our social media platforms once a year.
- Option to offer a door prize(s) and be recognized for the contribution at the event the door prize is given away.
- Option to sponsor event lunches and be recognized as the lunch sponsor.
- Two free registrations for each ISSA Portland Chapter event during the sponsorship year.

Silver \$500

- Recognized at the yearly social.
- Your logo, on the sponsorship page on the Chapter's web site portland.issa.org/sponsors. Silver level sponsors will be listed in alphabetical order below the Gold sponsors on the page.
- Sponsors' marketing collateral (e.g., white papers, testimonials, contact information, etc.) and branded swag (e.g., mugs, shirts, pens, etc.) may be given at yearly social.
- Option to offer a door prize(s) and be recognized for the contribution at the event the door prize is given away.
- Option to sponsor training lunch and be recognized as the lunch sponsor.
- One free registration for each ISSA Portland Chapter event during the sponsorship year.



Disclaimer

We encourage all sponsors to network at events but we request that you avoid aggressively selling. We reserve the right to suspend sponsorship benefits at any time for any reason, as determined by the ISSA Portland Chapter Board of Directors. Sponsorship benefits will only apply to the fiscal year or following year in which sponsor has paid the sponsorship fee. The ISSA Portland fiscal year begins September 1st and ends August 31st. Exceptions to sponsorship duration may be made with approval from the ISSA Portland Board of Directors.

Limitations

This Corporate Chapter Sponsorship Program offers the sponsor no benefits of ISSA at the International level nor to other ISSA chapters. The Corporate Chapter Sponsorship Program applies only to the Portland, Oregon ISSA Chapter. Selection of all speakers, topics and presentations are at the discretion of the Chapter Board and are independent of sponsorships. Sponsors do not have the right to place conditions on, or otherwise control or limit chapter speakers, topics, or presentations.