



## ISSA Portland-OR Chapter Corporate Sponsorship Policy

### Annual Chapter Sponsorships - Silver (\$500) / Gold (\$1000) / Platinum (\$2000)

#### Silver - \$500

- The Chapter will thank all sponsors, by name, at each regular meeting and other qualifying events.
- You may hang an approved banner at qualifying Chapter events, including all regular Chapter meetings. The banner must be 4'x2' or less in size.
- Your logo, with a hyperlink back to your web site, on the sponsorship page on the Chapter's web site (<http://portland.issa.org/sponsors>). The logo will be approximately 100 X 100 pixels in size. Silver level sponsors will be listed in alphabetical order following the Gold sponsors.
- Sponsors' marketing collateral may be placed on unmanned tables at qualifying Chapter events, including all regular Chapter meetings. Networking, but not aggressive selling, is encouraged before and after each Chapter meeting.
- Sponsors' marketing collateral may be placed on manned tables provided at the Chapter's annual spring meeting (at which officers are elected). Product or service promotion is encouraged before and after this meeting.
- One free Portland Chapter membership.

#### Gold - \$1000

- All benefits of Silver sponsorship.
- Your logo, with a hyperlink back to your web site, on the sponsorship page on the Chapter's web site (<http://portland.issa.org/sponsors>). The logo will be 175 X 100 pixels in size. Gold level sponsors will be listed in alphabetical order.
- Opportunity to market one non-chapter event to member email list.
- May sponsor giveaways at each monthly meeting (sample product, logo items, etc.).
- Two free Portland Chapter memberships.

#### Platinum - \$2000

- All benefits of Gold sponsorship.
- The Platinum Sponsor is represented on the first slide of every web meeting presentation.
- Your logo in the header of each page of the Chapter's website, and your logo, with a hyperlink back to your web site, on the sponsorship page on the Chapter's web site (<http://portland.issa.org/sponsors>). The logo will be 300 X 175 pixels in size. The Platinum level sponsor logo will occupy the top position on the sponsor's page.

- Opportunity to market two non-chapter events to member email list.
- Three free Portland Chapter memberships.

Meeting Sponsorships - \$500 (half day symposium format)

- Logo on the meeting announcement email.
- Logo on the opening presentation slide.
- Big thank you from the President at the beginning of the meeting and pointing out the reps in the room.
- Banner placed in the meeting room.

**Sponsorship Benefits Table**

	Silver	Gold	Platinum	Meeting
Recognition at meetings	✓	✓	✓	✓
Banner	✓	✓	✓	✓
Image/link on Chapter sponsors page	✓	✓	✓	✓
Marketing collateral	✓	✓	✓	✓
Chapter membership	1	2	3	
Sponsored giveaways		✓	✓	✓
Image on Chapter home page and #1 position on sponsor page			✓	

**NOTE:** The sponsorship fee is based on our program year, from September to June. Actual fees for sponsorships starting during the year will not be prorated.

**WAIVER:** The Board of Directors will consider accepting services and/or products from the sponsor, in lieu of the sponsorship fee, based on a mutual agreement.

**Limitation:** This Corporate Chapter Sponsorship Program offers the sponsor no benefits to the ISSA at the International level nor to other ISSA Chapters. The Corporate Chapter Sponsorship Program applies only to the Portland, Oregon ISSA Chapter. Selection of all speakers, topics and presentations are at the discretion of the chapter board and are independent of sponsorships. Sponsors do not have the right to place conditions on, or otherwise control or limit, chapter speakers, topics or presentations.